

America's Birthday Party Parade Media Recap 2021

SOURCE ONLINE	DATE	HEADLINE	URL	IMPRESSIONS
Las Vegas Review-Journal	7/3/21	photo with a man dressed as Uncle Sam during the 25th annual Summerlin Council Partiotic Parade on July 4, 2019	https://www.reviewjournal.com/c	1,682,122
KSNV News 3	7/3/21	Summerlin kicks off holiday weekend with annual patriotic parade	https://news3v.com/news/local/	731,579
8 News NOW	7/3/21	PHOTOS: Locals line the streets in Summerlin for America's Birthday Party Parade	https://www.8newsnow.com/nev	607,242
MSN.com	7/3/21	Summerlin July 4 parade returns in person today	https://www.msn.com/en-us/vid	830,437
Yahoo news	7/2/21	Summerlin celebrating 4th of July with parade	https://news.yahoo.com/summer	65,369,540
8 News NOW	7/2/21	Summerlin Patriotic Parade tomorrow at 9 a.m.	https://www.8newsnow.com/vid	607,242
Las Vegas Review-Journal	7/2/21	Summerlin patriotic parade turns 27, makes in-person return	https://www.reviewjournal.com/l	1,682,122
MSN.com	7/2/21	Summerlin celebrating 4th of July with parade	https://www.msn.com/en-us/vid	830,437
FOX5Vegas.com	7/2/21	Fourth of July favorite back in Summerlin	https://www.fox5vegas.com/new	1,010,307
KTNV ABC Channel 13	7/2/21	Summerlin returns with America's Birthday Party Parade on July 3	https://www.ktnv.com/vegas-thir	1,230,675
Yahoo news	7/2/21	Summerlin celebrating 4th of July with parade	https://news.yahoo.com/summer	65,369,540
MSN.com	7/2/21	Summerlin celebrating 4th of July with parade	https://www.msn.com/en-us/vid	830,437
KTNV ABC Channel 13	7/1/21	13 Things To Do This Week In Las Vegas For July 2-8, 2021.. America's Birthday Party Parade: A Summerlin Community Celebration is happening at 9	https://www.ktnv.com/vegas-thir	1,230,675
955 The Bull Iheart	6/28/21	List: Fourth Of July Celebrations In Las Vegas..Summerlin hosts 27th annual 'Patriotic Parade'	https://955thebull.iheart.com/fea	2,875
931 The Mountain Iheart	6/28/21	List: Fourth Of July Celebrations In Las Vegas..Summerlin hosts 27th annual 'Patriotic Parade'	https://931themountain.iheart.co	1,049
FOX5Vegas.com	6/28/21	GUIDE: Getting outdoors for Independence Day weekend in Southern Nevada...SATURDAY, JULY 3 America's Birthday Party Parade in Summerlin	https://www.fox5vegas.com/new	1,010,307
Las Vegas Review-Journal	6/25/21	Summerlin to celebrate America's birthday	https://www.reviewjournal.com/t	1,682,122
KSNV News 3	6/23/21	4TH OF JULY: Where to watch Independence Day fireworks around Las Vegas	https://news3v.com/news/local/	731,579
8 News NOW	6/22/21	LIST: Fourth of July 2021 firework shows, events in Las Vegas valley..Summerlin hosts 27th annual 'Patriotic Parade	https://www.8newsnow.com/nev	607,242
8 News NOW	6/22/21	LIST: Fourth of July 2021 Las Vegas fireworks events..Summerlin hosts 27th annual 'Patriotic Parade	https://www.8newsnow.com/nev	607,242
El Tiempo	6/18/21	(Celebra el 4 de julio con fuegos artificiales y eventos en Las Vegas!..Summerlin: "America's Birthday Party Parade: A Summerlin Community Celebrat	https://eltiempoplv.com/entretener	6,989
Las Vegas Review-Journal	6/17/21	Celebrate the 4th of July with fireworks, events in Las Vegas..Summerlin: "America's Birthday Party Parade: A Summerlin Community Celebration" w	https://www.reviewjournal.com/e	1,682,122
Vegas Only Entertainment	6/15/21	Free Concerts, Wine & Dine Tidbits...celebrate our nation's 245th birthday at America's Birthday Party Parade: A Summerlin Community Celebration or	https://www.vegasonlyentertainin	287
8 News NOW	6/11/21	Summerlin hosts America's Birthday Party Parade on July 3	https://www.8newsnow.com/nev	607,242
KSNV News 3	6/9/21	'America's Birthday Party' Independence Day parade returns to Summerlin	https://news3v.com/news/local/	731,579
KTNV ABC Channel 13	6/9/21	Plans for Summerlin's annual patriotic parade announced	https://www.ktnv.com/vegas-thir	1,230,675
Las Vegas Review-Journal	6/9/21	Summerlin announces plans for return of July Fourth parade	https://www.reviewjournal.com/l	1,682,122

SOURCE BROADCAST	DATE	HEADLINE	URL	IMPRESSIONS
KLAS CBS 8 News Now Good Day	7/5/21	People also celebrated the return of the summerlin Patriotic parade.	KLAS / 05 Jul 2021 / 06:00 AM / 8 /	13,177
KLAS CBS 8 News Now Good Day	7/5/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 05 Jul 2021 / 05:00 AM / 8 /	11,841
KLAS CBS 8 News Now Good Day	7/5/21	On saturday brian loftus and i got to host america's birthday party in Summerlin! The parade went virtual last year because of coronavirus, but we are	KLAS / 05 Jul 2021 / 04:00 AM / 8 /	6,158
KVVU FOX 5 News 1pm	7/5/21	After going virtual last year, Summerlin got to hold it's annual Patriotic parade in person	KVVU / 05 Jul 2021 / 12:58 PM / F /	9,955
KVVU FOX 5 News This Morning	7/5/21	After going virtual last year, Summerlin got to hold it's annual Patriotic parade in person	KVVU / 05 Jul 2021 / 05:00 AM / F /	12,379
KVVU FOX 5 News This Morning	7/5/21	After going virtual last year, Summerlin got to hold it's annual Patriotic parade in person	KVVU / 05 Jul 2021 / 04:00 AM / F /	3,276
KLAS CBS CH8 News 11pm	7/5/21	We want to gice a shout-out to the Summerlin Council on their 27th annual Patriotic Parade	KLAS / 05 Jul 2021 / 10:58 PM /	24,828
KLAS CBS 8 News Now Sunday Morning	7/4/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 04 Jul 2021 / 08:00 AM / 8 /	23,697
KLAS CBS 8 News Now Sunday Morning	7/4/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 04 Jul 2021 / 05:00 AM / 8 /	8,172
KLAS CBS 8 News Now Sunday Morning	7/4/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 04 Jul 2021 / 05:00 AM / 8 /	8,172
KLAS CBS 8 News Now Sunday Morning	7/4/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 04 Jul 2021 / 05:00 AM / 8 /	8,172
KVVU FOX Weekend News Morning Edition 5	7/4/21	Summerlin got to hold it's annual Patriotic parade in person. The event was a little smaller than it normally is, with 25 entries taking part. People who a	KVVU / 04 Jul 2021 / 06:58 AM / V /	3,164
KLAS CBS Politics Now Las Vegas	7/3/21	Bunch of celebrations around nevada there's the Summerlin Patriotic parade that was earlier today	KLAS / 03 Jul 2021 / 11:35 PM / PC /	14,824
KLAS CBS CH8 News 11pm	7/3/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started	KLAS / 03 Jul 2021 / 10:58 PM / C /	20,075
KLAS CBS 8 News Now After Sports	7/3/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 03 Jul 2021 / 07:00 PM / 8 / F /	30,226
KLAS CBS 8 News Now After Sports	7/3/21	Long time residents like Kathy Koch arrant alone, Faith Gregory has been coming to the parade ever since it started. Faith Gregory/Summerlin' I love	KLAS / 03 Jul 2021 / 07:00 PM / 8 / F /	30,226
KSNV NBC News 3 Live at Six	7/3/21	Thousands lined the streets of Summerlin for their 27th annual Patriotic parade in celebration of america's birthday	KSNV / 03 Jul 2021 / 05:58 PM / N /	51,063
KSNV NBC News 3 Today	7/3/21	Summerlin parade is back	KSNV / 03 Jul 2021 / 06:00 AM / N /	10,427
KVVU FOX 5 News 10pm	7/3/21	Summerlin got to hold it's annual Patriotic parade in person. The event was a little smaller than it normally is, with 25 entries taking part. People who a	KVVU / 03 Jul 2021 / 10:00 PM / F /	39,213
KVVU FOX 5 News Saturday	7/3/21	Those kids that came with their parents are now old enough to bring their children. The Summerlin parade usually draws thousands of people, but last	KVVU / 03 Jul 2021 / 07:00 AM / F /	13,528
KVVU FOX 5 News Saturday	7/3/21	Those kids that came with their parents are now old enough to bring their children. The Summerlin parade usually draws thousands of people, but last	KVVU / 03 Jul 2021 / 07:00 AM / F /	13,528
KSNV NBC CH3 News 11pm	7/2/21	Summerlin parade back after going virtual last year because of the pandemic. Festivities begin tomorrow at 9 p.m	KSNV / 02 Jul 2021 / 10:58 PM / C /	24,809
KTNV ABC Action News 11pm	7/2/21	Summerlin Patriotic parade..they'll float down Hillpointe Rd in front of thousands of spectators	KTNV / 02 Jul 2021 / 10:58 PM / A /	15,005
KTNV ABC Good Morning Las Vegas 6am	7/2/21	We've done the Patriotic parade for 25 years..	KTNV / 02 Jul 2021 / 06:00 AM / G /	7,386
KVCW The CW News at 10	7/2/21	Summerlin parade is back	KVCW / 02 Jul 2021 / 09:58 PM / T /	6,680
KVVU FOX 5 News 630pm	7/2/21	Those kids that came with their parents are now old enough to bring their children. The Summerlin parade usually draws thousands of people, but last	KVVU / 02 Jul 2021 / 06:30 PM / F /	19,958
KVVU FOX 5 News 6pm	7/2/21	We're getting a look at the floats. Summerlin parade is returning tomorrow	KVVU / 02 Jul 2021 / 06:00 PM / F /	22,383
KVVU FOX 5 News 4pm	7/2/21	A tradition is back..Summerlin parade is returning tomorrow	KVVU / 02 Jul 2021 / 04:00 PM / F /	19,674
KVVU FOX 5 News 4pm	7/2/21	Those kids that came with their parents are now old enough to bring their children. The Summerlin parade usually draws thousands of people, but last	KVVU / 02 Jul 2021 / 04:00 PM / F /	19,674
KVVU FOX More Las Vegas	7/2/21	Patriotic parade floats, giant inflatable balloons..	KVVU / 02 Jul 2021 / 10:00 AM / LV /	19,690
KLAS 8 News Now Good Day	7/2/21	The Summerlin Patriotic parade returns in-person tomorrow at 9 a.m.	KLAS / 02 Jul 2021 / 06:00 AM / 8 /	13,177
KLAS CBS CH8 News 11pm	7/2/21	A return in Summerlin! We'll show you what to expect from this year's Patriotic parade	KLAS / 02 Jul 2021 / 10:58 PM / C /	24,828
KLAS 8 News Now Good Day	7/2/21	The Summerlin Patriotic parade is back in-person tomorrow. 2021 will be a smaller scale parade than a typical year	KLAS / 02 Jul 2021 / 05:00 AM / 8 /	11,841
KLAS CBS CH8 News 11pm	7/2/21	The Summerlin parade is back in-person tomorrow	KLAS / 02 Jul 2021 / 10:58 PM / C /	24,828
KLAS CBS CH8 News Now 630pm	7/2/21	The annual Summerlin parade is back	KLAS / 02 Jul 2021 / 06:30 PM / C /	27,095
KLAS CBS 8 News Now 5pm	7/2/21	Summerlin Patriotic parade returns in person tomorrow	KLAS / 02 Jul 2021 / 04:59 PM / 8 / F /	10,276
KLAS CBS 8 News Now at Noon	7/2/21	Summerlin Patriotic parade returns in person tomorrow	KLAS / 02 Jul 2021 / 12:00 PM / 8 / F /	16,477
KLAS CBS Las Vegas Now	7/2/21	..we kick thinks off with the Summerlin Patriotic parade which returns in person	KLAS / 02 Jul 2021 / 02:59 PM / LV / 8 /	10,065
KLAS CBS 8 News Now 4pm	7/2/21	Summerlin parade is back	KLAS / 02 Jul 2021 / 03:58 PM / 8 / F /	6,235
KTNV ABC Good Morning Las Vegas 6am	7/2/21	We've done the Patriotic parade for 25 years. Last year we had to go virtual. This year we're celebrating with a birthday party. We feel the communit	KTNV / 02 Jul 2021 / 06:00 AM / G /	7,386
KLAS CBS CH8 News 11pm	7/1/21	The Summerlin parade is back in-person! 2021 will be a smaller scale parade than a typical year - but the parade is open to the public, and officially kic	KLAS / 01 Jul 2021 / 10:58 PM / C /	24,828
KLAS CBS Las Vegas Now	7/1/21	..if you've been to the Patriotic Parade before you know it goes longer	KLAS / 01 Jul 2021 / 02:59 PM / LA /	10,065
KLAS CBS 8 News Now Good Day	7/1/21	The Summerlin council Patriotic parade, hosted by shery swensk and brian loftus. It kicks off at 9 a-m at hillpointe road and hills center drive	KLAS / 01 Jul 2021 / 04:00 AM / 8 /	8,448
KLAS CBS 8 News Now Good Day	6/29/21	..July 4th celebrations...this includes the Patriotic Parade in Summerlin	KLAS / 29 Jun 2021 / 05:00 AM / 8 /	11,841
KBLR Telemundo	6/29/21	Los desfiles conmemorativos para regresar al valle, el concilio de Summerlin ya prepara el que sera el 3 de julio. El desfile contara con la participacion	KBLR / 29 Jun 2021 / 05:00 PM / N /	9,258
KTNV ABC Good Morning Las Vegas 5am	6/29/21	America's Birthday Party parade will be back in-person in Summerlin	KTNV / 29 Jun 2021 / 05:00 AM / C /	4,367
KTNV ABC Good Morning Las Vegas 6am	6/29/21	America's Birthday Party parade will be back in-person in Summerlin	KTNV / 29 Jun 2021 / 06:00 AM / C /	7,386
KLAS CBS CH8 News 11pm	6/28/21	..the Patriotic Parade in Summerlin back..	KLAS / 28 Jun 2021 / 10:58 PM / C /	248,828
KLAS CBS Las Vegas Now	6/28/21	..let's talk about Independence Day celebrations...the annual Summerlin Council Patriotic Parade is back	KLAS / 28 Jun 2021 / 02:59 PM / LV / 8 /	10,065
KLAS CBS 8 News at Noon	6/28/21	The annual Summerlin Council Patriotic parade is back this year	KLAS / 28 Jun 2021 / 12:00 PM / 8 / F /	16,477
KLAS CBS 8 News Now Good Day	6/28/21	The annual Summerlin Council Patriotic parade is back this year	KLAS / 28 Jun 2021 / 05:00 AM / 8 /	11,841
KLAS CBS 8 News Now Good Day	6/28/21	The annual Summerlin Council Patriotic parade is back this year	KLAS / 28 Jun 2021 / 04:00 AM / 8 /	11,841
KTNV ABC Action News 5pm	6/28/21	America's Birthday Party parade will be back in-person in Summerlin	KTNV / 28 Jun 2021 / 04:58 PM / F /	18,790
KTNV ABC Action News 3pm	6/28/21	America's Birthday Party parade will be back in-person in Summerlin	KTNV / 28 Jun 2021 / 03:00 PM / F /	5,967
KMZQ-AM	6/10/21	Got a parade coming up for the 4th of July in Summerlin...one of the many things we didn't get to enjoy in 2020	KMZQ-AM / 10 Jun 2021 / 10:15 A /	126
KSNV NBC News 3 Today	6/10/21	..a parade is coming back...it will be in Summerlin this summer..	KSNV / 10 Jun 2021 / 06:00 AM / T /	20,012
KSNV NBC News 3 Today	6/10/21	America's birthday party parade returns to Summerlin this 4th of July weekend	KSNV / 10 Jun 2021 / 03:58 AM / T /	4,850
KLAS CBS 8 News Now 6pm	6/9/21	The Summerlin council has big plans to celebrate our country's birthday this July...the community is throwing America's Birthday Party Parade	KLAS / 09 Jun 2021 / 05:58 PM / 8 /	40,556
KSNV NBC CH3 News 11pm	6/9/21	America's birthday party parade returns to Summerlin this 4th of July weekend	KSNV / 09 Jun 2021 / 10:58 PM / C /	24,809

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Las Vegas Review-Journal	7/3/21	VICTOR JOECKS: Yes, America is worth celebrating...PHOTO: Kathy Koch takes a photo with a man dressed as Uncle Sam during the 25th annual Sumr	https://www.reviewjournal.com/c	90,238
Las Vegas Review-Journal	7/2/21	Summerlin patriotic parade turns 27, makes in-person return	https://www.reviewjournal.com/l	109,761
Las Vegas Review-Journal	6/25/21	Summerlin to celebrate America's birthday	https://www.reviewjournal.com/f	90,238
Las Vegas Review-Journal	6/17/21	Celebrate the 4th of July with fireworks, events in Las Vegas..Summerlin: "America's Birthday Party Parade: A Summerlin Community Celebration" w	https://www.reviewjournal.com/e	90,238
Las Vegas Review-Journal	6/9/21	Summerlin announces plans for return of July Fourth parade	https://www.reviewjournal.com/l	109,761

TOTAL IMPRESSIONS
TOTAL AD VALUE
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